

Application has to be submitted on [www.inductusjobs.com/un](http://www.inductusjobs.com/un)

**Position: State Social and Behaviour Change Consultant, Jharkhand**

**Employing Agency (Employer):** Inductus Limited

**Duration of the contract:** 12 months (1 year)

**Remuneration:** Gross compensation budgeted for the position is attractive. Please note that the offer made to the selected candidate shall be commensurate with qualifications, experience, and salary history. ***(Expected professional fee has to be quoted on portal)***

**No. of Vacancy: 1 (ONE)**

**Duty Station:** Ranch, Jharkhand

**Reporting Line:**

1. Administrative Supervision- Inductus Limited
2. Technical Supervisor/s: (a) SBC Specialist and (b) Health Officer

**Last Date for Application:** 10<sup>th</sup> May 2024 (Mid Night)

**Application has to be submitted on:** [www.inductusjobs.com/un](http://www.inductusjobs.com/un) **(applications will not be considered by any other means)**

### **CONTENT OF TERMS OF REFERENCE FOR INDIVIDUAL CONSULTANT**

#### **1. BACKGROUND / RATIONALE**

Scientifically it is proved that practice of key health behaviours by parents and caregivers plays vital role in survival and development of children. Effective Social and Behaviour Change communication (SBCC) interventions help to promote safe mother and childcare practices among parents and caregivers and contribute to improve health indicators. SBCC has been recognized as an important component of National Health Mission both at central and state levels. Specific programmatic and budgetary allocations have been made in PIPs to implement SBCC activities.

Although department of health and family welfare has included specific budget for SBCC in state PIP but due to lack of capacity to plan and implement SBCC interventions at state and district levels, these interventions are not being implemented properly. NHM has specific IEC cell, but the focus of the cell is only on mass communication and organizing campaigns. As per RWP discussions department of health and IEC cell requested UN ORGANIZATION to provide technical support to strengthen capacities of state and district level officials for effective planning, implementation and monitoring of SBCC activities. Consultant will provide technical support for specific PIP activities and capacity building of government and NGOs on SBCC

The consultant position will help to strengthen IEC cell and leverage government funds for SBC activities across the state.

## **2. PURPOSE OF ASSIGNMENT**

This consultancy is proposed to provide technical support for strengthening of specific SBC activities of IEC Cell of National Health Mission, Jharkhand focusing on promotion of key health behaviours across the state.

## **3. PROGRAMME AREA AND SPECIFIC PROJECT AREA**

Health 104: By 2027, caregivers, including young women and community stakeholders, have strengthened capacity to demand preventive and responsive health services and adopt positive child health and well-being practices.

## **4. OBJECTIVE/S**

- Support IEC cell of NHM to include costed SBC interventions for RMNCHA in PIP
- Capacity building of state, district level officials and partner NGOs to plan, implement and monitor SBCC activities at state and district level.
- Technical support to IEC cell to plan specific SBCC campaigns using government funds on various health issues.
- Develop resource bank of SBC materials and place at one platform for appropriate sharing.
- Technical support to UN ORGANIZATION focussed districts in organising specific SBC campaigns.
- Collect case studies and Human-interest stories.

## **5. MAJOR TASKS TO BE ACCOMPLISHED:**

- Provide technical support to the IEC cell at NHM and state health department, in planning, implementation and monitoring of SBC activities to promote key maternal child health immunization, primary health care and school health programmes in Jharkhand.
- Review the NHM PIP and IEC budgets and explore areas to leverage funds for SBC implementation at the state/ districts.
- Support community audit being conducted by NHM to strengthen community engagement for health promotion and share a report on the key findings in one focus district.

- Support School Health and Wellness Programme in focussed districts and adapt/develop a comprehensive need-based training and IEC materials and ensure its use in the KGBV schools in two focus districts.
- Support adaptation/ development of IPC protocol and training plan to build capacity of the health care workers to provide Respectful Maternity Care and support its implementation in one focus district in collaboration with the nurse mentor.
- Conduct a brief assessment of IPC skills of the FLWs during HBNC and HBYC home visits and adapt/develop training materials/ IPC job aids and facilitate its use in the FLW training especially in the focused districts with help of NGO partner.
- Support and coordinate implementation of the social mobilisation interventions to identify zero dose children and connect with Immunization services in the Sahib Ganj district.
- Coordinate Gap Analysis of Health and Wellness Centres (HWC) in focus districts including SBC component and support health team to pilot the recommendations in one district.
- Capacity building of IEC focal points at districts and Civil Society Organisations/NGO partners promoting SBC interventions to promote Primary Health Care behaviours.
- Share monthly and quarterly SBC update reports with analysis of the reported data on the SBCC activities with UN ORGANIZATION.
- Document good practices and change stories related to RMNCHA programme.
- Compilation of various communication materials and arrange them at one platform.

#### 4. DELIVERABLES AND DEADLINES

<b>Deliverable(s)</b>	<b>Specific delivery date/deadline for completion of deliverable (please mention as date/no. of days/month)</b>
Conduct detailed analysis of current status of SBC activities and review of IEC expenditure and activity implementation by districts and shared with government and UN ORGANIZATION and plan the areas of fund leveraging for SBC plans.	July 2024
Support School Health and Wellness Programme (SHWP) and adapt school health and wellness module and flip book /VIP cards / posters for interaction with children developed and shared the final products with UN ORGANIZATION & Government and ensure their use in KGBV schools in two districts.	August 2024
Support community audit being conducted by NHM including involvement of PRI members, community stakeholders in improving service	September 2024

delivery and demand generation in one UN ORGANIZATION focus district and share recommendation to be utilised in the SBC strategies.	
Strengthen respectful maternity care by developing IPC training strategy/module & material in local tribal language & Hindi. and share with UN ORGANIZATION & Government. Support its implementation in one focus district in collaboration with the nurse mentor.	October 2024
Support district Sahibganj along with NGO In development and implementation of an actionable SBCC plan for mobilizing Zero Dose Children and linking them with immunization services.	November 2024
Support the district in developing a capacity building plan of FLWs (ANM/Sahiya) on IPC and community mobilization of Zero Dose Children & coordination with NGO for training of FLWs in Sahibganj.	December 2024
Assessment of IPC skills of FLWs on HBNC/HBYC home visits in UN ORGANIZATION focus district, identify gaps and recommendations to address the gaps.	January 2025
Adapt/Prepare training materials/ IPC job aids and facilitate its use in the FLW training especially in the focused districts with help of NGO partner plan and share the report.	February 2025
Status report of SBC implementation as per DRE from 24 districts and share with Government & UN ORGANIZATION.	March 2025
Coordinate Gap Analysis of Health and Wellness Centres (HWC) in focus districts including SBC component and support health team to pilot the recommendations in one district.	April 2025
Develop 10 case studies/human interest stories from field on maternal, child health, immunization, primary health care and school health program and change stories with SBC perspective. Share final compiled stories with UN ORGANIZATION.	May 2025

Compile all communication materials sorted with languages, type etc (especially new materials on respectful maternity care, zero dose RI, tribal languages materials) share with Government & UN ORGANIZATION.	June 2025  June 2025
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5. **Duty Station: Ranchi, Jharkhand**

6. **TECHNICAL SUPERVISOR(S):** SBC Specialist AND Health Officer

7. **OFFICIAL TRAVEL INVOLVED:** On an average of 3 travels per month

8. **ESTIMATED DURATION OF CONTRACT:** 12 months (1 year)

9. **QUALIFICATIONS /SPECIALIZED KNOWLEDGE/EXPERIENCE/ COMPETENCIES (CORE/TECHNICAL/FUNCTIONAL)/ LANGUAGE SKILLS REQUIRED FOR THE ASSIGNMENT (Please use as applicable):**

- Essential Qualification masters in social sciences, development studies, social work, anthropology
- At 5-7 years' work experience in working with social sector especially with government department and international agencies on the issue of health specifically immunization required
- Excellent communication skills in Hindi and English; ability to speak read and write fluently in both languages is a must.
- Experience of developing SBC strategies and rolling them out using government mechanism required.
- A robust understanding of SBCC approaches, theories and methods required.
- Familiarity with the Indian health system, key stakeholders, and relevant government policies/strategies particularly National Health Mission.

**Required skills/competencies:**

- Excellent communication and interpersonal skills in a multi-cultural environment with Advocacy skills
- Computer skills – well versed with excel and PowerPoint.

**11. PAYMENT SCHEDULE**

Payment will be linked to deliverables as outlines in the attached financial template. For contractors' payment will be made against a monthly report.

**12. PERFORMANCE REVIEWS:**

The consultant will provide self-assessment to the designated supervisor who will complete the performance evaluation and forward it to the 3rd party contractor for updating of their database. Biannual performance evaluation with involvement of the government official

supervising the consultant is to be conducted and records of the same are to be maintained by the 3rd party contractor.